HAWAII CHARTER FISHING COST-EARNINGS SURVEY

NOAA's Pacific Islands Fisheries Science Center conducted the Hawaii Charter Fishing Cost-Earnings Survey to better understand the important economic contributions that charter fishing provides the State of Hawaii and to establish a baseline for assessing the economic and social impacts of future ocean management plans, alternatives and actions. Surveys were distributed to all charter operations identified as being active during 2011.

WHO RESPONDED?
A total of 80 charter operations completed surveys (47% of active operations in the State of Hawaii)

Hawaii Charter Fishing Traditions
Survey respondents have been charter fishing in Hawaii for an average of 22 YEARS

KAUAI: 21 YEARS OAHU: 18 YEARS
MAUI: 19 YEARS HAWAII: 22 YEARS

79% of boats completing surveys are owned by HAWAII RESIDENTS

KAUAI: 100% OAHU: 94%
MAUI: 88% HAWAII: 69%

66% of Hawaii charter fishermen sold charter catch in the past 12 months

68% of Kauai charter fishermen sold charter catch in the past 12 months

57% of Maui charter fishermen sold charter catch in the past 12 months

79% of Oahu charter fishermen sold charter catch in the past 12 months

83% of Kauai charter fishermen sold charter catch in the past 12 months

WHAT DO YOU DO WITH YOUR CHARTER FISHING CATCH?

Mahalo for your participation
If you are interested in additional information about this survey or to receive future results from this research
Contact Justin Hospital
808-944-2188
Justin.Hospital@noaa.gov
NOAA Fisheries Service
Pacific Islands Fisheries Science Center
www.pifsc.noaa.gov
2011 HAWAII CHARTER FISHING TRIPS

Approximately how many charter fishing trips did you take over the past 12 months?

- State of Hawaii
  - 105 trips

By County...
- Kauai: 66 trips
- Oahu: 76 trips
- Maui: 173 trips
- Hawaii: 101 trips

Approximately how many of your charter fishing trips occurred during:
- Jan - Mar: 24%
- Apr - Jun: 19%
- Jul - Sep: 39%
- Oct - Dec: 18%

36% of charter fishing trips fished at Fish Aggregating Devices (FADs)

- Kauai: 59%
- Oahu: 60%
- Maui: 25%
- Hawaii: 26%

How would you describe your clients?

- First-time, inexperienced or new customers: 45% (Kauai), 40% (Oahu), 43% (Maui), 27% (Hawaii)
- First-time, experienced or regular customers: 15% (Kauai), 32% (Oahu), 25% (Maui), 26% (Hawaii)
- Return and/or regular customers: 40% (Kauai), 28% (Oahu), 32% (Maui), 45% (Hawaii)

Median charter fees (in dollars)

- Exclusive trips
  - Half Day: 500 (Kauai), 775 (Oahu), 888 (Maui), 888 (Hawaii)
  - 3/4 Day: 600 (Kauai), 750 (Oahu), 868 (Maui), 1,000 (Hawaii)
  - Full Day: 825 (Kauai), 1,100 (Oahu), 1,300 (Maui), 765 (Hawaii)

AVERAGE TRIP COSTS BY TRIP TYPE

How much money was spent on your average HALF DAY trip?
- Kauai: $138
- Oahu: $180
- Maui: $192
- Hawaii: $132

How much money was spent on your average 3/4 DAY trip?
- Kauai: $195
- Oahu: $247
- Maui: $287
- Hawaii: $172

How much money was spent on your average FULL DAY trip?
- Kauai: $235
- Oahu: $320
- Maui: $413
- Hawaii: $252

ANNUAL EXPENDITURES AND WAGES

<table>
<thead>
<tr>
<th>Expenditure Category</th>
<th>% of operations reporting expenses</th>
<th>Median Annual Expenditure (in dollars)</th>
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</thead>
<tbody>
<tr>
<td>Insurance</td>
<td>97</td>
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<tr>
<td>Fishing Gear</td>
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<tr>
<td>Fees</td>
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<td>Maintenance/Repairs</td>
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<td>14,400</td>
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<tr>
<td>Miscellaneous</td>
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<td>2,790</td>
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</tbody>
</table>

Median Annual Expenditures in 2011: $35,565

BOAT PROFILE

64% of survey respondents are owner-operators
- Kauai: 83%
- Oahu: 73%
- Maui: 86%
- Hawaii: 52%

BOAT CHARACTERISTICS (Median)

- Length (feet): 34, 39, 40, 38
- Horsepower: 380, 525, 585, 660
- % Trailer Boats: 50, 17, 13, 9

CHARTER FISHING INVESTMENT

Estimated Current Market Value, in Dollars (Median)

- Electronics: $2,400, 4,250, 7,750, 5,000
- Gear: $7,750, 10,000, 9,500, 15,000
- Boat (including motors): $74,000, 87,500, 175,000, 147,500

Distribution of Charter Boat Size

- Small (less than 35’): Kauai, Oahu, Maui, Hawaii
- Medium (35’ to less than 45’): Kauai, Oahu, Maui, Hawaii
- Large (45’ or greater): Kauai, Oahu, Maui, Hawaii